

ORACLE®

# MODERN FINANCE EXPERIENCE

Presented by

ORACLE

# Next Generation Reporting

## Meaningful Insight

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Oracle  
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## Safe Harbor Statement

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

# Introduction...

**ORACLE®**

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**NOT Reporting...**

**NOT Reporting...**

**NOT  
Reporting...**

**NOT  
Dashboards...**

**NOT Dashboards...**

**NOT Reporting...**



Meaningful Insight...



**DETOUR**





# My Father's Reporting

Vision Operations (USA)  
Comparative Income Statement  
Current Period: Dec-12  
Date: 30-SEP-14 14:47:37

Currency: USD  
No specific Account requested

	PTD Dec-12	PTD Dec-11	YTD Dec-12	YTD Dec-11
<b>INCOME</b>				
Revenue Net of Discounts	75,528,677	0	232,133,923	49,659,800
<b>COST OF SALES</b>				
Cost of Sales	40,243	0	84,593,566	45,974
Gross Profit from Revenue	75,488,434	0	147,540,358	49,613,827
<b>EXPENSES</b>				
Operating Expenses	1,571,328	0	31,947,791	9,062,831
Depreciation Expense	557,655	519,420	7,490,470	6,371,578
Total Expenses	2,128,983	519,420	39,438,261	15,434,409



# Classic ERP On-Prem

# Modern ERP Cloud



# Meaningful Insight



**Historical &  
Strategic**



**Real Time &  
Operational**



**Forward Looking &  
Exploratory**

**Now**

A woman with dark hair is looking upwards against a light blue sky with soft white clouds. Her face is partially obscured by a vibrant, multi-colored rainbow. Surrounding her head is a dense, three-dimensional collage of various images, including a globe, a clock, a butterfly, a sunflower, a hand holding a pen, a gear, a compass, a starry night sky, a close-up of an eye, a DNA helix, a hand holding a pen, a globe, a clock, a butterfly, a sunflower, a hand holding a pen, a gear, a compass, a starry night sky, a close-up of an eye, a DNA helix, and a hand holding a pen. The overall aesthetic is clean and modern, with a focus on data and human cognition.

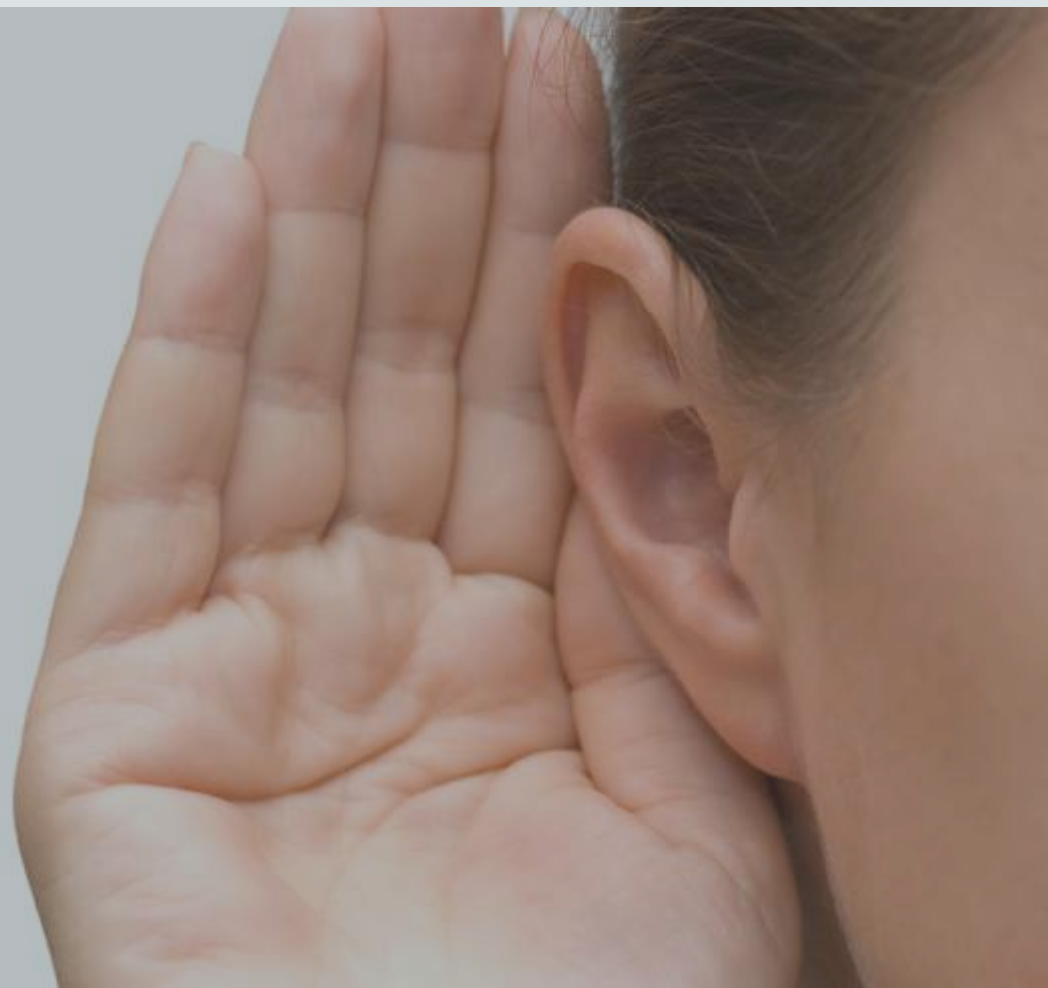
Meaningful Insight...

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It's Time...

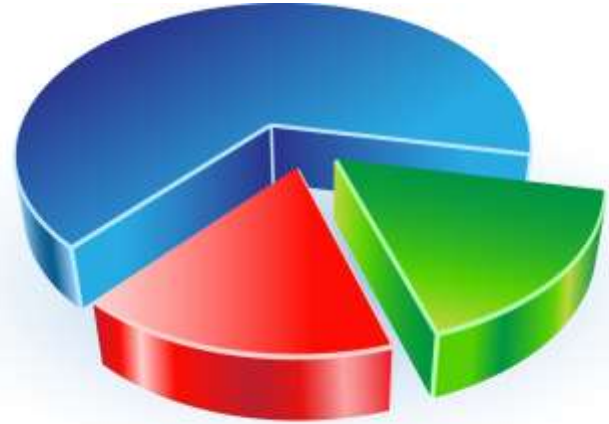
# To Tell Your Story





But sometimes...

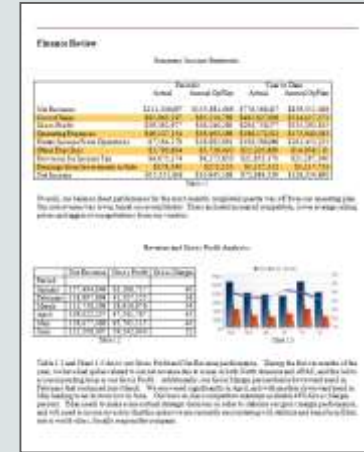
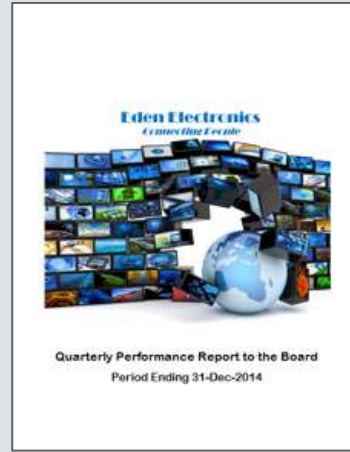
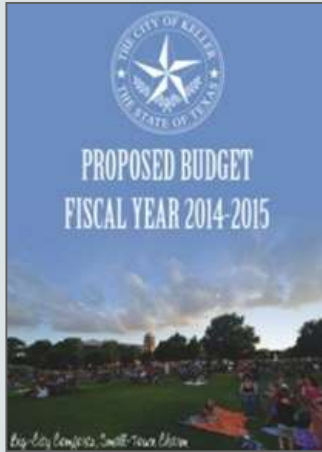
Revenue	\$3,470
COGS	2,760
Gross Profit	<u>\$ 710</u>



**Not Enough...**



# Add Narrative to Reports



Combine Data with Business Commentary  
(What) (Who, When, Where, and/or Why)

A person stands in the center of a vast, flat, open landscape, possibly a beach or a field, under a cloudy sky. The person is silhouetted against the horizon. The ground is light-colored and appears to have some tracks or footprints leading towards the person. The sky is filled with soft, grey clouds, and the overall tone is muted and atmospheric.

**Stand on its own...**

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# Meaningful Insight with **Color**



**Historical &  
Strategic**



**Real Time &  
Operational**



**Forward Looking &  
Exploratory**

A young man with short brown hair is shown in a close-up, looking thoughtfully to the left. He has his hand resting on his chin, holding a dark pen. The background is a blurred classroom setting with other people, including a woman with blonde hair in the foreground and another person in a purple shirt behind him. The overall tone is professional and educational.

Let's Take a Look...

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# Integrated Cloud

Applications & Platform Services

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